

## **COOKIE POLICY**

This website is brought to you by Victoria Park Health Centre. We take the security and privacy of our website users very seriously. We ask that you read this Privacy Policy ('the Policy') carefully as it contains important information about how we will use your personal data.

For the purposes of the Data Protection Act 2018 ('DPA') and the EU General Data Protection Regulation ('GDPR'), Victoria Park Health Centre ('we' or 'us') is the 'data controller', which means that we are responsible for, and control the processing of, your personal data.

We have appointed a Data Protection Officer who is responsible for ensuring that we comply with our legal obligations in relation to data protection. Our Data Protection Officer is:

*Elizabeth Morton*  
*Humberstone Medical Centre, 150 Wycombe Road, Leicester LE5 0PR*  
*0116 2766605*

### **Personal data we may collect about you**

We will obtain personal data about you (such as your name, address) whenever you complete an online form by which you consent to us holding that personal data for the purpose specified on that form.

For example, we will obtain your personal data when you complete our online forms such as found on the website pages titled 'Text Message Reminders', 'Get Involved', 'Carers Direct', 'Online Consultations', and the following links on our 'online Services' page, 'Access the Online Consultation', 'Change of Contact Details', ' Help us to keep your clinical record up to date', 'Take our Patient Survey' and 'Sign up for our Practice Newsletter'.

We may monitor your use of this website through the use of cookies and similar tracking devices. For example, we may monitor traffic data to see how many people use our website. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

### **How we use your personal data**

We will use your personal data for the purposes described in the title of the form that you are completing.

## **Lawful Basis for the Processing of Your Personal Data**

We will use the personal data that you have given us for the purpose stated and nothing more. You can withdraw your consent for us to process your request at any time. For further information see 'Your rights' below.

## **Use of cookies**

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our website. We use cookies on this website to:

- *to carry out statistical analysis to help improve our content, and to help us better understand our visitor requirements and interests*
- *to make your online experience more efficient and enjoyable.*

The information that we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device such as your IP address, your browser and/or other internet log information, this will not usually identify you personally. In certain circumstances we may collect personal information about you – but only where you voluntarily provide it (e.g. by completing an online form).

We will need your consent in order to use cookies on this website.

### **Consent—option 1 (browser settings):**

If you visit our website when your browser is set to accept cookies, we will interpret this as an indication that you consent to our use of cookies as described in this Privacy Policy. If you change your mind in the future about letting us use cookies, you can modify the settings of your browser to reject cookies or disable cookies completely.

### **Third-party cookies**

We work with third-party suppliers who may also set cookies on our website. These third-party suppliers are responsible for the cookies they set on our site. If you want further information about these third party cookies please go to the website for the relevant third party.

### **How to turn off cookies**

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to: [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org)